

DANA DUDIEVA

Moscow | +7-(985)-115-38-39 | dana.hse@yandex.ru

EDUCATION

Higher School Of Economics
Economics
Specialization: Accounting and Statistics

WORK HISTORY

Analyst Intern, DIXY Group
June 2019 – August 2019

- Sales analysis
- Analysis of the effectiveness of marketing activities
- Communication with shops and customers
- Preparation of marketing events
- Preparation of a weekly report on the analysis of the effectiveness of 3 promo activities
- Stock control

Analyst Intern, DIXY Group
July 2018 – August 2018

- Sales analysis
- Analysis of the effectiveness of marketing activities
- Communication with shops and customers
- Preparation of marketing events.

CERTIFICATIONS

Aug 2019 – IELTS

Nov 2018 – EY, IFRS

Apr 2018 - Deloitte Touche Tohmatsu, course: Financial investigation framework

ADDITIONAL INFORMATION

HSE research project: The effectiveness of investment analysis in the banking sector

HSE research project: Analysis of the global and Russian insurance markets

HSE research project: The impact of intangible assets on company value

SKILLS

IBM SPSS

Eviews

MS Outlook

MS Excel

MS Word

MS PowerPoint